

Value up to **\$2,300**

Simply apply for your business to experience an E2theMax Challenge boost and redeem this coupon for E2theMax to provide a marketing-focused session with Challenge developer Jacqui Jones (\$500); a 'mystery customer' report (\$450); a succinct intro or press release written for your business (\$850); 4 registrations* for highly-engaging 'effective networking' sessions (\$500); plus the opportunity to be selected for a 12-week boost.

*plus additional registrations if venue space permits

Coupon 1 For applicants

Services as shown plus the opportunity to be selected for a 12-week boost in the E2theMax Business Makeover Challenge 2010.

Application fee \$250 + GST
Info at www.E2theMax.biz



Value up to **\$13,500**

If selected to experience a boost, complete your registration and redeem this coupon for E2theMax to provide the framework, workshops, mentoring, project and communication management that leads up to, surrounds and supports your 12-week boost experience* (\$7,500); promotion of your boosted business at the Reveal Event, in the Challenge 2010 publication and online (\$6,000); plus the opportunity to consider an array of contributions appropriate for your business in its 12-week boost. *2008/09 actuals: 60+ hours per business

Coupon 2 For participants

Services as shown plus the opportunity to consider an array of contributions appropriate for your business in the E2theMax Business Makeover Challenge 2010.

Participation fee \$2700 + GST
Info at www.E2theMax.biz



Value up to **\$60,000**

Make the most of the Challenge Supercircuit and Masterclass to get very clear on what your business most needs in which order and redeem this coupon for up to \$60,000 in contributed expertise, products and services that will be worked in to your business throughout its 12-week boost.

"The power of E2theMax is the contributions and a whole lot more. All this input is coming together in a team environment, working on a combined strategy to get maximum impact." Jon Sherlock, iFarm (Hawke's Bay winner 2009)

Coupon 3 For participants

Up to \$60,000 of expertise, products and services worked in to your business throughout its 12-week boost in the E2theMax Business Makeover Challenge 2010.

No additional fee
Info at www.E2theMax.biz



Coupons are not transferable or redeemable for cash. One set per business. Results will vary as this is an owner (or nominated decision-maker) initiated and lead experience.



Pictured at left, E2theMax Challenge winners 2008 and 2009. For details and their feedback visit www.E2theMax.biz/winners. Terms, conditions and fee information details are online. Please don't hesitate to contact E2theMax with any questions: Email 2010@E2theMax.biz or phone Jacqui Jones on 021 271 0370.

